

K-OneNews Flash

4 August 2015

Corporate Social Responsibility (CSR) – Ulu Chepor (Perak) Waterfall Clean-Up

Ulu Chepor Recreation Park is an idyllic spot located in Chemor, Perak, which is about 10km from Ipoh. Nestled in the Kledang Saiong forest reserve which is under the purview of the Perak state government, the park is surrounded by hills and cloaked in a verdant tropical rainforest. It is home for more than 100 species of flora and a variety of fauna. One of its key attractions is the waterfall with fresh spring water flowing down from the heights of the Kledang hills. During the weekends and public holidays, many locals can be seen thronging the recreation park with picnic activities as the waterfall and streams provide a peaceful place to rest and relax.



K-One staff lending a hand together for a good cause

On 1 August 2015, forty K-One staff gathered at the Ulu Chepor Recreation Park for a communal activity with the residents of Ulu Chepor Village. In line with the K-One Group's commitment toward environmentalism/environmental sustainability, our staff partnered with the Ulu Chepor village community for a clean-up activity of the waterfall area. The event was graced by the Ulu Chepor Village Headman, En. Ariffin, who thanked the K-One staff for our zeal in partnering with the local community to do community work. Our K-One Group's CEO, Dato' Martin Lim also thanked the staff for supporting the CSR event and remarked that the outdoor activity would be a healthy diversion from the mundane day-to-day work. Most importantly, the clean-up activity affirmed K-One's commitment toward preservation of our natural environment.

The K-One Group sponsored rubbish bins for the recreation park. Our staff and the villagers jointly removed plastic bags, non-biodegradable food and drink containers and rubbish strewn indiscriminately by irresponsible park users.



"Scissor", "paper", "stone" to decide on the cleaning zone



All set and raring to go

Four teams namely Team Acacia, Mahogany, Mangrove and Yellow Flame competed to clean up each zone within a time frame. To liven up the day's activities, the CSR Committee also included additional activities such as picnic, lucky draws and prizes for the winning teams which collected the most rubbish.



Cheers to their camaraderie



Team Acacia aka The Champs



Team Mahogany aka The 1st Runner-Up



Team Mangrove aka The 2nd Runner-Up



Team Yellow Flame aka The 3rd Runner-Up

All in all, it was a refreshing and fruitful day for our staff and the local community in Ulu Chepor. The sense of meaningfulness as we jointly contribute our efforts toward cleaning and caring for our environment was indeed gratifying and enriching. The activity reinforced in us of the inter-dependence between humans and the ecosystems - that mankind ought to respect, protect and preserve our natural world from pollution as harm to any of the various natural systems causes a domino effect of destruction on each other.